



September 22, 2017

For Immediate Release

Broadleaf Co., Ltd.
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Representative Director, President and CEO
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Notice of Decision on Shareholder Special Benefit

Broadleaf Co., Ltd. (“the Company”) announces that at a meeting of the Board of Directors held on September 22, 2017, the Company decided on the shareholder special benefit for the fiscal year ending December 31, 2017. Details are as follows.

1. Description of the shareholder special benefit plan

1) Eligible shareholders

Those investors listed in the Company’s share register as of December 31, 2017, who hold at least one unit (100 shares) in the Company.

2) Description of the benefit

Each eligible shareholder receives a Quo Card and shareholder benefit vouchers, which can be used on Buhin Max, an auto repair website operated by the Company, according to the number of shares held.

The Company will announce the details, such as the Buhin Max products to which the shareholder benefit vouchers apply, closer to the time of delivering the benefit items.

Number of shares held	(1) Broadleaf’s original Quo Card (2) Shareholder benefit vouchers for Buhin Max
100 – 499 shares	(1) 3,000 yen (2) 2,000 yen
500 – 999 shares	(1) 6,000 yen (2) 3,000 yen
1,000 - 4,999 shares	(1) 10,000 yen (2) 10,000 yen
5,000 shares or more	(1) 30,000 yen (2) 20,000 yen

2. Time of delivering the shareholder special benefits

The Company plans to deliver the gifts with the Notice of Resolution of Ordinary General Meeting of Shareholders in late March 2018, after the conclusion of the 9th Ordinary General Meeting of Shareholders.