

February 1, 2017

To Whom It May Concern

Company name: Broadleaf Co., Ltd. Representative: Kenji Oyama, Representative Director, President and CEO (Code No.: 3673 First Section of the Tokyo Stock Exchange) Contact: Kenichi Yamanaka, Director, Executive Vice President and COO (TEL: +81-3-5781-3100)

Notice of Acquisition of Treasury Stock and Completion of Acquisition (Acquisition of Treasury Stock under the Articles of Incorporation Pursuant to the Provisions of Paragraph (1), Article 459 of the Companies Act)

The Company announces the status of the acquisition of treasury stock pursuant to the provisions of Paragraph (1), Article 459 of the Companies Act and Article 41 of the Articles of Incorporation of the Company that was resolved at the Board of Directors' meeting held on October 28, 2016. Details are described below.

The acquisition of treasury stock by resolution of the Board of Directors' meeting above has been completed.

| (1) | Type of stock acquired | Common stock |
|-----|--------------------------------------|--|
| (2) | Acquisition period | From January 1, 2017 to January 31, 2017 (on a contract basis) |
| (3) | Total number of shares acquired (*1) | 797,500 |
| (4) | Total value shares purchased | 528,681,700 yen |
| (5) | Method of purchase | Discretionary investment contract with a securities company |

(For reference)

1. Resolution at the Board of Directors' meeting held on October 28, 2016

| (1) | Type of stock to acquire | Common stock |
|-----|------------------------------------|---|
| (2) | Total number of available | 2,700,000 (maximum) |
| | shares (*2) | (5.79% of the total number of outstanding shares (excluding |
| | | treasury stock)) |
| (3) | Total value of shares purchased | 1,500,000,000 yen (maximum) |
| (4) | Acquisition period | From November 1, 2016 to January 31, 2017 |
| (5) | Method of purchase | Discretionary investment contract with a serucities company |

- 2. Total number of shares of treasury stock acquired by resolution (as of January 31, 2017)
 - (1) Total number of shares 2,405,200 acquired (*1)
 (2) Total value of shares 1,409,942
 - (2) Total value of shares 1,499,942,400 yen purchased
 - (*1) As described in the Notice of Share Split and Partial Amendment of the Articles of Incorporation and Revision of Dividend Forecast (Substantive Increase in Dividends) Associated with the Share Split published on November 18, 2016, the Company conducted a 2-for-1 common share split whose record date was December 16, 2016. The number of shares acquired is the number in consideration of the share split.
 - (*2) The total number of available shares by resolution of the Board of Directors' meeting was 1,350,000, but if the share split with record date of December 16, 2016 is taken into consideration, the number is 2,700,000.

End of Message