



March 25, 2022

Broadleaf Co., Ltd.

Representative: Kenji Oyama, Representative Director and President
(Code No.: 3673 First Section of the Tokyo Stock Exchange)

Notice of Personal Transfers (New Structure) of Corporate Officers

Broadleaf Co., Ltd. (“the Company”) hereby announces that, at the meeting of the Board of Directors held after 13th Annual General Meeting of Shareholders on March 25, 2022, the Company appointed 12 corporate officers and decided their duties to be performed, as described below.

Corporate Officer Structure (as of March 25, 2022)

Name	Title, Duty
Hiroaki Kawai	Corporate Executive Officer Division Director of Sales Division (and General Manager of Contact Center Department)
Akira Kojima	Corporate Officer In charge of certain clients in Sales Division
Shogo Kagotani	Corporate Officer In charge of auto parts dealers and franchise organizations in Sales Division (and Group General Manager of Cloud Strategy Promotion Group)
Toshiyuki Hasegawa	Corporate Officer In charge of special sales in Special Sales Group, which is under Sales Division (and Director of Tajima Inc.)
Yosuke Korogi	Corporate Officer Division Director of New Business Promotion Division (and Representative Director of Industrial Innovation Institute Inc.)
Yosuke Maki	Corporate Officer In charge of M&A and business development in New Business Promotion Division
Masakazu Yasuda	Corporate Officer Division Director of Development Division
Naoya Seki	Corporate Officer Division Director of Administration Division (and Director of Tajima Inc.)
Yoshihiro Kato	Corporate Officer In charge of group’s financial strategy in President's Office (and Director of Industrial Innovation Institute Inc.)
Shinnosuke Ide	Corporate Officer In charge of president’s special missions in President's Office
Hiroto Hattori	Corporate Officer (and Representative Director of Tajima Inc.)
Taku Kamata	Corporate Officer (and Representative Director of SpiralMind Co.,Ltd.)