

June 1, 2022
Broadleaf Co., Ltd
Toyota Finance Corporation

Collaboration with Toyota Finance to equip Broadleaf's cloud services with loan linkage functions

TOKYO— June 1, 2022 — Broadleaf Co., Ltd. (Head Office: Shinagawa-ku, Tokyo; Representative Director and President: Kenji Oyama; hereinafter referred to as “Broadleaf”) and Toyota Finance Corporation (Head Office: Nagoya-shi, Aichi; Representative Director and President: Toshiyuki Nishi; hereinafter referred to as “Toyota Finance”) will incorporate a loan linkage function in “Maintenance.c,” a cloud service for auto maintenance shops, and “Repair.c,” a cloud service for auto body shops, both developed and provided by Broadleaf, starting June 1, 2022, as the first function from the collaboration lineup announced in October 2021.

Product overview (Japanese only): <https://www.broadleaf.co.jp/products/auto/loan/>



[Overview of the collaboration]

On October 27, 2021, Broadleaf and Toyota Finance have started a collaboration to provide financial services mainly to companies in the mobility industry, including Broadleaf’s primary client base such as auto maintenance shops and auto body shops.

As the first step of the collaboration, a one-stop loan linkage function that enables clients to offer loans through Toyota Finance (application, approval, and closing), will be implemented in “Maintenance.c,” a cloud service for auto maintenance shops and “Repair.c,” a cloud service for auto body shops. Broadleaf developed and will be providing “Maintenance.c” and “Repair.c.” with Toyota Finance offering new loan products called “Mμ-way” and “Mμ-plan.”

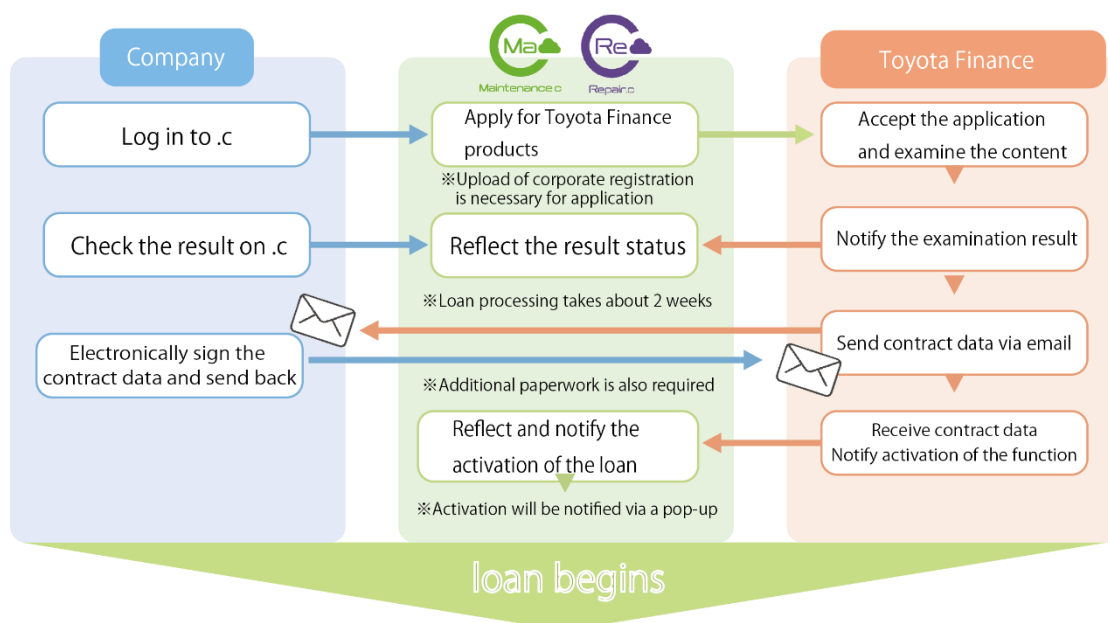
This is the first time for Toyota Finance to provide financial services to companies outside the Toyota Group. Through this initiative, it will strengthen the contact points with all customers using Toyota cars.

Broadleaf will start offering the auto finance platforms through this collaboration. It will also aim to diversify its platform-based services by using its operating infrastructure for cloud services called “Broadleaf Cloud Platform,” as a starting point.

※News release dated October 27, 2021 “Broadleaf and Toyota Finance Partner to Provide Mobility Financial Services to the Automotive Aftermarket”:
<https://www.broadleaf.co.jp/english/company/news/?itemid=247&dispmid=1734>

<Process for starting the usage of loan linkage option>

All procedures regarding the Toyota Finance loan products can be accessed via the “Maintenance.c” and “Repair.c.” user interface.



<Toyota Finance “Mμ-way” and “Mμ-plan”>

Through companies using “Maintenance.c” and “Repair.c”, Toyota Finance will be able to offer car owners with new loan products called “Mμ-way” and “Mμ-plan.”

Loan product	Mμ-way	Mμ-プラン
Characteristic	Plan that allows early repayment or change of the payment plan according to the customer’s needs	Plan that allows payment via a credit service for vehicle inspection, vehicle repair, and/or purchase of car accessories
Target	Individuals and companies who purchase vehicles	Individuals and companies who will undergo vehicle examination, vehicle repair, or purchase car accessories
Minimum amount of money	100,000 JPY or more (30,000 JPY or more per month)	40,000 JPY or more (30,000 JPY or more per month)
Number of payment	3 to 96 times	3 to 36 times

“Mμ-way” is a loan service applied for when purchasing a vehicle. Car owners can make early repayment or change their payment plan as needed.

“Mμ-plan” allows car owners to pay for vehicle inspections, repairs, and car accessories via credit services, enabling them to respond to unexpected expenditures.

<<“Maintenance.c,” a cloud service for auto maintenance shops>

“Maintenance.c” is a SaaS cloud service for auto maintenance shops that operate on the “Broadleaf Cloud Platform,” a proprietary cloud infrastructure. This service is used by a wide range of users, including designated shops, certified shops, and so-called “total shops” in Japan that handle auto inspection, auto body repair, car sales, and car accessory sales, etc.



“Maintenance.c” website (Japanese only): <https://sfc.blcloud.jp/pr/product/maintenance.html>

<<“Repair.c,” a cloud service for auto body shops>

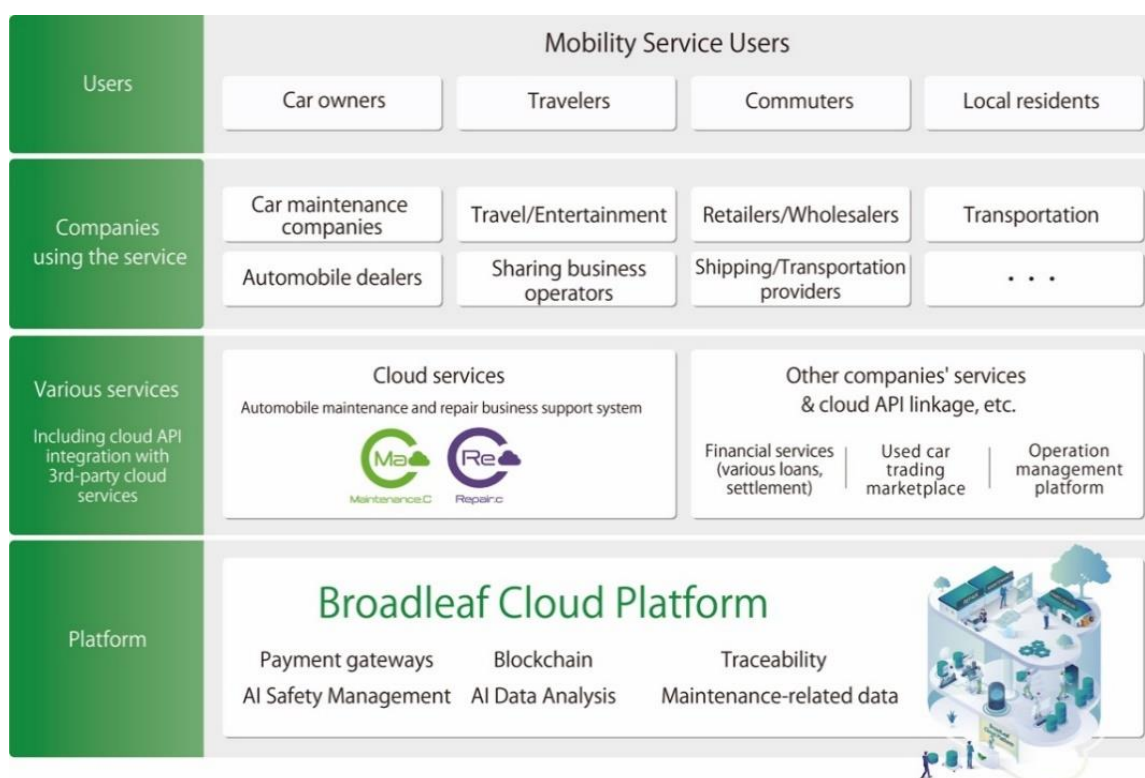
Like the previously mentioned “Maintenance.c.,” “Repair.c” is an indispensable SaaS cloud service for auto body shops that operate on the “Broadleaf Cloud Platform.”



“Repair.c” website (Japanese only): <https://sfc.blcloud.jp/pr/product/repair.html>

<<“Broadleaf Cloud Platform”>

“Broadleaf Cloud Platform” is a cloud-based digital business platform for realizing IT innovation. It is characterized by the collection, high-speed search, analysis of large amounts of data, rapid service implementation through equipped plug-ins, and high scalability according to business needs. Using “Broadleaf Cloud Platform” as a starting point, Broadleaf will collaborate with various partner companies across industries and sectors to provide new businesses and innovative services utilizing automotive-related big data infrastructure.



[About Broadleaf Co., Ltd.]

<https://www.broadleaf.co.jp/english/>

Broadleaf provides IT solutions that turn environmental changes into business opportunities. As a unique platform company in the mobility industry, Broadleaf develops marketplace-type services in addition to SaaS. Our proprietary cloud-based common infrastructure is highly scalable. We aim that our SaaS will continue to evolve and transform into a digital business platform that brings together a wide range of players.

[About Toyota Finance Corporation]

<https://www.toyota-finance.co.jp/> (Japanese only)

As the Toyota Group's financial company, Toyota Finance aims to transform itself into a “Mobility Financial Services Company.” Based on its corporate philosophy of “creating the future of the mobility society with financial services that exceed customers’ expectations and make them smile,” Toyota Finance responds to the financial needs of its customers with unique and optimal solutions that only an automotive finance company can provide.

※ Company names, product names, etc., mentioned in this new release are generally trademarks or registered trademarks of each company.

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