

The following information was originally prepared and published by the Company in Japanese as it contains timely disclosure materials to be submitted to the Tokyo Stock Exchange. This English translation is for your convenience only. To the extent there is any discrepancy between this English translation and the original Japanese version, please refer to the Japanese version.



August 3, 2018

For Immediate Release

Broadleaf Co., Ltd.
Representative: Kenji Oyama,
Representative Director, President and CEO
(Code No.: 3673 First Section of the Tokyo Stock Exchange)

Notice of Determination of Details of Shareholder Special Benefit

Broadleaf Co., Ltd. (“the Company”) announces, as described below, that at a meeting of the Board of Directors held on August 3, 2018, the Company determined the details of its shareholder special benefit for the fiscal year ending December 31, 2018.

1. Details of shareholder special benefit

1) Eligible shareholders

Those shareholders whose names are recorded in the Company’s shareholder registry as of December 31, 2018 and who hold five trading units (500 shares) or more of the Company’s shares.

2) Content of shareholder special benefit

The Company has been implementing its shareholder special benefit plan for the purposes of expressing gratitude to its shareholders for their constant support, enhancing the attractiveness of investing in the Company and increasing the number of the Company’s shareholders.

The Company decided to change the content of its shareholder special benefit, taking into comprehensive consideration the share split of its common stock at a ratio of 1 to 2 conducted as of April 1, 2018, the business environment surrounding the Company and future business development.

(Content of shareholder special benefit for the fiscal year ending December 31, 2018)

Number of shares held	The Company’s original Quo Card
500 – 999 shares	5,000 yen
1,000 – 1,999 shares	10,000 yen
2,000 – 9,999 shares	20,000 yen
10,000 shares or more	100,000 yen

2. Timing of sending shareholder special benefit

The Company plans to send it with the “Notice of Resolution of the 10th Ordinary General Meeting of Shareholders” to be dispatched in late March 2019 after the 10th Ordinary General Meeting of Shareholders.

(Reference) Actual results of shareholder special benefit for the fiscal year ended December 31, 2017

Number of shares held*	(i) The Company's original Quo Card (ii) Shareholder discount voucher for " Buhin MAX "
100 – 499 shares	(i) 3,000 yen (ii) 2,000 yen
500 – 999 shares	(i) 6,000 yen (ii) 3,000 yen
1,000 – 4,999 shares	(i) 10,000 yen (ii) 10,000 yen
5,000 shares or more	(i) 30,000 yen (ii) 20,000 yen

* The Company conducted a stock split at a ratio of 1 to 2 with an effective date of April 1, 2018. The figures for the number of shares shown above are based on the vesting date for the Company's shareholder special benefit for the fiscal year ended December 31, 2017.